

# Imagine Social Media Conscience

BROOKDALE COMMUNITY COLLEGE

CIVILITY WEEK

OCTOBER 17-21, 2022



# Welcome to Brookdale's Second Annual CIVILITY WEEK

## **Civility Week Theme**

Imagine Social Media Conscience

## **Civility Week Community Agreement**

We come together during Civility Week to enhance our understanding of, and learn more about, the meaning and importance of civility. We commit to honest, brave, respectful conversation, where participants are encouraged to speak openly, listen actively, embrace curiosity and gather wisdom. Together, we will strive to:

Learn and grow  
Listen and understand  
Recognize that experiences are perceived  
Acknowledge where power and privilege exist; and  
Provide space for all voices to share

## **Brookdale Community College's Civility Statement**

Brookdale Community College is committed to freedom of expression while maintaining a civil and ethical learning environment. We believe that a community composed of people with diverse backgrounds, perspectives, and abilities promotes learning and engagement. We are responsible for treating one another with respect and kindness regardless of our differences.

## **Program Contents**

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## **FALL 2022 CIVILITY WEEK**

### **IMAGINE SOCIAL MEDIA CONSCIENCE**

#### **KEYNOTE**

**DR. GEORGE REKLAITIS**



### **Ukraine vs. Russia: Social Media as Wartime Propaganda**

**Evening Presentation October 17, 2022: 6:00-7:30pm, Zoom**

**D**r. George Reklaitis is Professor of History at Brookdale, and has been teaching here as a full-time faculty member since 2004. He earned his Ph.D. at Northeastern University, completing his dissertation on the Soviet Union during World War II. He continues to teach, research, publish and present the history of the Soviet Union, World War II, The Holocaust, and the Cold War.

## How to Register for Civility Week Events

### **Civility Week Registration Directions**

1. Select the events of your choice.
2. Click on this link or scan the QR code to register for in-person and zoom events.



<https://forms.office.com/r/kxJ9rQztsa>

3. Complete the form by providing accurate information for each prompt.
4. You may select multiple events on one form.
5. When you have selected your choices be sure to keep a record or block out your calendar for your selections.
6. Click SUBMIT to register your form.

**We will take it from there!**



**Please complete a brief survey before you leave your sessions. The presenter will provide you with a QR code to access the survey.**

**Enjoy our Fall 22 Civility Week!**

	<b>Monday October 17, 2022</b>
2:30pm-3:30pm	<p><b>“A History of Civility”</b></p> <p>Presented by Dr. David Bassano, Professor, <i>History</i>  <b>Location:</b> Fort Hancock, Student Life Center (SLC)</p>
6:00pm-7:30pm	<p><b>Opening Ceremony and Keynote Address</b></p> <p><b>“Ukraine vs. Russia: Social Media as Wartime Propaganda”</b></p> <p>Presented by: Dr. George Reklaitis, Professor, <i>History</i>  <b>Location:</b> Zoom  Link: <a href="https://brookdalecc.zoom.us/webinar/register/WN_TPeJmjCRTh-nk7PNBIktHw">https://brookdalecc.zoom.us/webinar/register/WN_TPeJmjCRTh-nk7PNBIktHw</a></p>
	<b>Tuesday, October 18, 2022</b>
10:00am-11:00am	<p><b><i>“Finding Balance: Getting to a place where social media works best for you and your mental health”</i></b></p> <p>Presented by: Belinda Asamoah (student), Joie Bauman (student), Gina Giannattasio (Associate High Schools and Strategic Partnerships), Patrick Zavorskas (Hourly Wellness Center Team Member), Gina Ziegler (Hourly Social Media Administrator), Ken Pecoraro (LCSW, LCADC, CCS, CPC Behavioral Healthcare), and moderated by Dinneen Jackson (Director Wellness Center)  <b>Location:</b> Twin Lights I, Student Life Center (SLC)</p>
11:30am-1:00pm	<p><b>“Social Media Around the World”</b></p> <p>Presented by: The International Education Center, International Student Association  <b>Location:</b> Twin Lights I, Student Life Center (SLC)</p>
2:00pm-3:30pm	<p><b><i>“PURPLE: America, We Need To Talk. A short film and community conversation uncovering our humanity beneath our national conflict.”</i></b></p> <p>Presented by: Angela Kariotis, Director, <i>Diversity and Inclusion, GACR</i>  <b>Location:</b> Twin Lights I, Student Life Center (SLC)</p>

	<b>Wednesday, October 19, 2022</b>
12:00pm-1:00pm	<p><b>“The Internet Was Not Designed for Security and Privacy”</b></p> <p>Presented by: Michael Quassaunee, Professor, <i>Engineering &amp; Technology</i>  <b>Location:</b> Fort Hancock, Student Life Center (SLC)</p>
2:00pm-4:00pm	<p><b>“Creating Connections with the Psychology and Human Services Club”</b></p> <p>Presented by: <i>The Brookdale Psychology and Human Services Club</i>  <b>Location:</b> Fort Hancock, Student Life Center (SLC)</p>
6:00pm-7:00pm	<p><b>“Radio for Hate, Radio for Peace”</b></p> <p>Presented by: Sara Brown, Director, <i>Center of Holocaust, Human Rights and Genocide Education</i>  <b>Location:</b> Zoom  <b>Link:</b>  <a href="https://brookdalecc.zoom.us/webinar/register/WN_x2Eb2umBQW2OaNCOuI36Qw">https://brookdalecc.zoom.us/webinar/register/WN_x2Eb2umBQW2OaNCOuI36Qw</a></p>
	<b>Thursday, October 20, 2022</b>
12:00pm-1:00pm	<p><b>“Social Movement Technologies: Instagram &amp; TikTok”</b></p> <p>Presented by: Angela Kariotis, Director, <i>Diversity and Inclusion, GACR</i>  <b>Location:</b> Zoom  <b>Link:</b> <a href="https://brookdalecc.zoom.us/meeting/register/tJold-2gqDlvG9Uc9IE6Of9ok3IMpeeRs_1">https://brookdalecc.zoom.us/meeting/register/tJold-2gqDlvG9Uc9IE6Of9ok3IMpeeRs_1</a></p>
3:00pm-5:00pm	<p><b>“The Social Dilemma. A film about the trappings of Social Media”</b></p> <p>Presented by: Stephen Fowler, <i>Teaching, Learning &amp; Technology, Instructional Designer</i>  William Ryan, Professor, <i>Languages and ESL</i>  Ave Latte, Professor, <i>Education</i>  <b>Location:</b> Paramount TV Lounge, MLK Lounge, Student Life Center (SLC)</p>

	<b>Thursday, October 20, 2022</b>
6:00pm-8:00pm	<p style="text-align: center;"><b>“Media as Medium”</b></p> <p>Presented by: Elisa Elorza, Professor, <i>Art</i> Trent Welcome, Professor, <i>Graphic Design</i> <b>Location:</b> Gallery, CVA</p>
	<b>Friday, October 21, 2022</b>
10:30am-12:00pm	<p><b>“Effect of Social Media on Mental Health”</b></p> <p><b>Presented by:</b> Dr. Rajkumari Wesley, Professor of <i>Psychology &amp; Faculty Coordinator, The Global Citizenship Distinction Program</i> Belinda Asamoah, International Student Sophia Jimenez, Student Mary Romanowski, Student</p> <p><b>Location:</b> Zoom <b>Link:</b> <a href="https://brookdalecc.zoom.us/webinar/register/WN_uzRvtILeSN-GrfCY3hNOqQ">https://brookdalecc.zoom.us/webinar/register/WN_uzRvtILeSN-GrfCY3hNOqQ</a></p>
1:00pm-2:00pm	<p><b>“The Modotti Family: Immigrant Transnationalism before Social Media”</b></p> <p>Presented by: Ashley Zampogna-Krug, <i>History</i> <b>Location:</b> Zoom <b>Link:</b> <a href="https://brookdalecc.zoom.us/webinar/register/WN_hS3pVZbQQbq3sEXJFkkqwA">https://brookdalecc.zoom.us/webinar/register/WN_hS3pVZbQQbq3sEXJFkkqwA</a></p>

## Event Descriptions

### Monday, October 17, 2022

#### **“A History of Civility”**

Presented by: David Bassano, Professor, History  
2:30-3:30pm, Fort Hancock room, Student Life Center  
Registration link:

**Registration Required.** Limit 40 participants

It may come as a surprise that the world is more civil than it once was. Headlines would seem to indicate that society is becoming less tolerable all the time, but that is mainly the effect of the constant access to information in our time; had there been an internet in medieval Europe, the news feeds would have been filled with incredible abuse and suffering. That the world is a safer, more civil place than it once was, is statistically demonstrable; but the historical reasons behind the change are difficult to ascertain. Why has violence declined? Why is child abuse less tolerated than in earlier centuries? Why are people more understanding and accepting of cultural differences? These are the questions this lecture will address, and the answers may surprise you...

## **Opening Ceremony and Keynote Address**

### **“Ukraine vs. Russia: Social Media as Wartime Propaganda”**

Presented by: The Civility Week Committee

**Keynote:** Dr. George Reklaitis, Professor, History

6:00-7:30pm

### **Registration required**

Russia's use of social media to advance its agenda both internationally and domestically has been widely addressed, particularly surrounding the 2016 US Presidential election. Immediately before and during its invasion of Ukraine, Russian social media outlets, official and otherwise, have attempted to push a particular narrative of the cause and nature of the conflict. Ukraine and its western allies have pushed back. This program will investigate the way social media has reported the war in Ukraine and the way it has shaped public perceptions of it.

Dr. Reklaitis will accept questions at the conclusion of his presentation

## **Tuesday, October 18, 2022**

### ***“Finding Balance: Getting to a place where social media works best for you and your mental health”***

Presented by: Belinda Asamoah, Student, Joie Bauman, Student, Gina Giannattasio, *Associate High Schools and Strategic Partnerships*; Dinneen Jackson, *Director Wellness Center*; Ken Pecoraro, *LCSW, LCADC, CCS, CPC Behavioral Healthcare*; Patrick Zavorskas, *Hourly Wellness Center Team Member*;

Gina Ziegler, *Hourly Social Media Administrator*;

10:00am-11:00am, Twin Lights I, Student Life Center, Lower Level

**Registration required:** Limit 75 participants

While many of us enjoy staying connected on social media, excessive use can fuel feelings of anxiety, depression, isolation, and FOMO. A panel consisting of Wellness



Center team members will discuss ways to modify your social media habits to find a healthy balance and maintain your mental health.

### **“Social Media Around the World”**

Presented by: International Education Center, International Student Association  
11:30am-1:00pm Twin Lights I, Student Life Center, Lower Level  
Registration link:

**Registration required:** Limit 75 participants

In this panel presentation we will hear from international students and learn how social media is experienced in different countries. Light refreshments will be provided.

### **“PURPLE: America, We Need To Talk. A short film and community conversation uncovering our humanity beneath our national conflict.”**

Presented by: Angela Kariotis, *Director of Diversity and Inclusion, GACR*  
2:00-3:30pm, Twin Lights I, Student Life Center, Lower Level

**Registration required:** Limit 75 participants

*PURPLE* tells the story of everyday Americans with opposing viewpoints addressing their differences head-on and discovering some of the concerns and humanity that lie behind each other’s positions. Designed to build greater empathy and recognition in the face of deepening U.S. divides, *PURPLE* models a rare conversation that uplifts and inspires even while going toward the heat of passionate political differences. Purple, the film, is 25 minutes long. We will open and close the workshop experience with our own community conversation following the film's discussion guide.

## **Wednesday, October 19, 2022**

### **“The Internet Was Not Designed for Security and Privacy”**

Presented by: Mike Qaissaunee, Professor, *Engineering and Technology*  
12:00pm-1:00pm, Fort Hancock, Student Life Center

**Registration required:** Limit 40 participants

In this session, presenters will provide a brief overview of the origins of the Internet and the inherent lack of security and privacy. Unfortunately, the design decisions from the Internet's founding have created an environment where anonymity is king, and security and privacy are afterthoughts. After detailing the weaknesses, participants will be provided with strategies to protect themselves and identify and avoid bad actors.

### **“Creating Connections with the Psychology and Human Services Club”**

Presented by: The Brookdale Psychology and Human Services Club  
2:00-4:00pm, Fort Hancock, Student Life Center

**Registration required:** Limit 40 participants

Participants will be encouraged to connect with others in attendance through simple questions, prompts, and discussion. There will be a short debrief afterward to discuss how they can better practice empathy both on and off campus.

### **“Radio for Hate, Radio for Peace”**

Presented by: Sara Brown, *Director Center of Holocaust, Human Rights and Genocide Education*  
6:00-7:00pm Zoom

**Registration required**

This talk will address the role and impact of radio before, during, and after the Genocide against the Tutsi in Rwanda. In our section on Radio for Hate, we will examine how radio became the primary platform for mass communications before and during the 1994 Genocide against the Tutsi. In our section on Radio for Peace, we will then look at how the radio was harnessed to promote unity and reconciliation within Rwanda and beyond.

### **Thursday, October 20, 2022**

### **“Social Movement Technologies: Instagram & TikTok”**

Presented by: Angela Kariotis, *Director of Diversity and Inclusion, Governmental Affairs and Community Relations*  
12:00pm-1:00pm, Zoom

**Registration required**

How are online organizers using Instagram & TikTok to build power online?

**“The Social Dilemma. A film about how the influence of Social Media shapes our reality”**

Presented by: The Civility Committee: Stephen Fowler, *TLC Instructional Designer*; William Ryan, Professor, *Languages and ESL*; Ave Latte, Professor, *Education*  
3:00-5:00pm, Paramount TV Lounge, Student Life Center, MLK Lounge, Main Level  
**Registration required:** Limit 30 participants

Join us for a viewing and discussion on social media, how it shapes our reality, informs our social identity, and influences our perceptions of others.

**“Media as Medium”**

Presented by: Elisa Elorza, Professor, *Art*; Trent Welcome, Professor, *Graphic Design*  
6:00pm-8:00pm, CVA Gallery, Main Level

**Registration required: Limited by Gallery seating**

Social media is unavoidable in 2022. We are all in different social media spaces every day. For some of us it's texting or Zoom, while others use Snapchat or Instagram. Social media has shaped culture from its inception, but in recent years it has become increasingly tempestuous in often dangerous ways. Just like abstaining from voting is an affirmation of the status quo, disengaging from social media cultures signals an acceptance of its voices and where it is today.

For our civility week project, we will create space for collaborations that imagine social media space for what it could be, not what it has become. Our workshop will invite participants to help us generate a list of the most damaging aspects of social media. Using lectures, case studies, readings, and discussion, we will then learn about the ideas, hopes and questions cultural figures had about digital design in the early days of the internet. Will we use that to address the social media issues we identified with for a renewed optimism that civic and civil space if we create them together.

The conversations and ideas generated in the workshop will become the basis for a gallery exhibition in Spring 2023. Students will use our Civility Week workshop as a starting point to create models that represent their ideal vision for social media space. Building on the traditional ideas of space that designers are taught, we will imagine that the space of social media can be approached as a medium, a material with an interiority and exteriority. We are curious to see if social media spaces that have created divisive and polarizing conditions can be creatively engaged by us, together, to imagine more equitable, innovative, hopeful, and loving social possibilities that we want our future generations to inherit.

We invite you to join our discussion in this upcoming Fall 2022 Civility Week and the collectively conceived gallery show at the Center for Visual Arts, Spring 2023 that will

take your contributions and unfold them into a wonderful gallery experience to ponder the possibilities.

### **Friday, October 21, 2022**

#### **“Effect of Social Media on Mental Health”**

Presented by: Dr. Rajkumari Wesley, Professor of *Psychology & Faculty Coordinator*,  
*The Global Citizenship Distinction Program*  
Belinda Asamoah, International Student  
Sophia Jimenez, Student  
Mary Romanowski, Student

10:30am-12:00pm, Zoom

#### **Registration required**

Social media is a technology with a lot of wonderful benefits. It allows people to share and connect, get news and information, and even meet new people. But there can be a downside too, especially for college-aged young adults who have grown up in a world of screens. Social media use has been linked to depression, anxiety and loneliness. Recent studies suggest people who frequently use social media feel more depressed and less happy with life than those who spend more time on non-screen-related activities. In this presentation by Global Citizenship Distinction, learn how social media can negatively impact your mental health, and how you—or someone you know—can use it in a healthier way.

#### **“The Modotti Family: Immigrant Transnationalism before Social Media”**

Presented by: Ashley Zampogna-Krug, Professor, *History*  
1:00-2:00pm, Zoom

#### **Registration required**

Social media makes it easy to create spaces and maintain connections with family, friends, and organizations across international boundaries. We might wonder, how did people do this before social media? What did global networking and space-making look like before social media? This presentation will reveal how the Modotti family, despite rarely residing together in one country, maintained a common identity based on shared spaces crafted from correspondence and international political involvement between the 1920s and 1940s. Amid immigration restrictions and heightened surveillance, and well before social media, the Modottis exemplify how *la famiglia* transcended boundaries.

## Acknowledgements

### **The Civility Week Subcommittee of the Governance Student Development Committee**

Stephen Fowler, Co-Chair

William Ryan, Co-Chair

Ave Latte, Co-Chair

### **Student Development Committee, Brookdale Governance**

Cynthia Gruskos, Co-Chair

Brooke Batchler, Co-Chair

### **Brookdale Community College Office of Government Affairs, Community Relations**

Angela Kariotis, Director of Diversity and Inclusion/CCOG

### **Brookdale Marketing and College Relations**

Laura Oncea, Director of Communications

### **Brookdale Teaching and Learning Center**

Jonathan Shaloum, Director, Teaching and Learning Center

Stephen Fowler, Teaching and Learning Center, Instructional Designer



## **Civility Recognized Events Brookdale Community College**

### **Voices and Votes: Democracy in America**

“Voices and Votes: Democracy in America” traveling exhibition from the Smithsonian Institution examines the nearly 250-year-old American experiment of a government “of, by and for the people,” and how each generation since continues to question how to form “a more perfect union.”

**August 20 – October 2, 2022, *Monmouth Museum***

## **A Special Suffragists Speak Reenactment Performance**

The voices of five women and one man bring the struggle for the vote to life, with particular focus on the experience of African American women.



**September 21, 2022, 4:00-6:00 pm, In-person on campus, MAN 105 and on zoom.**

## **The Political History of DACA and Advanced Parole**

Brookdale Alumna, Monmouth County YMCA Board Member, and American Friends Service Committee on National Legislation Red Bank, NJ Advocacy Corps Organizer Itzel Perez Hernandez will give a presentation on the political history of DACA and Advanced Parole highlighting how non-citizens have been and can be powerful actors in our democratic process. It is a collaboration between the Smithsonian planning committee, the campus club Dreamers+ and Brookdale's International Center.

**September 27 @ 4:30 pm - 6:30 pm, Student Life Center, Room 106, Twin Lights I and on ZOOM**

## **Time To Listen? Messages From the Indigenous People of America**

Filmmaker, Judit Papp will present a talk on her documentary, "1" *The Message*, a film providing insight into the Native American spiritual world and philosophy of life. Living among native people, listening to their stories, and seeing the world through their eyes moved her to invite individuals from various tribes living throughout the country to sit, share their experiences and offer a message in their own words.

Reuben Fast Horse, member of the Hunkpaha Lakota from Standing Rock Reservation in South Dakota, Chief Sitting Bull's Tribe will share his knowledge, experience, and skills offering further insight into the culture, struggles, and hopes of native people in America.

**October 10 @ 10:30 am - 1:30 pm, Center for Visual Arts Gallery, \$45**

## **Transcending Divisions: Culture Share with Personal Artifacts**

The Tenement Museum's digital exhibition *Your Story, Our Story* encourages people from across the country to share personal artifacts that highlight stories of immigration, migration, and cultural identity.

Join us to share a personal artifact or just listen to the stories. We will see how each story is part of the larger compilation of narratives that shape our nation.

Sponsored by the Global Citizenship Project, Diversity and Inclusion/CCOG, History Department, International Education Center

**October 11 @ 2:30 pm, Center for Visual Arts, CVA Gallery, FREE**

## **Global Citizenship Project: The Global Read**

### **The Book of Joy: Lasting Happiness in a Changing World.**

“What if healing divisions was not only beneficial for our world but also for our physical and mental health? What if building community, rather than focusing on ourselves, was the key to finding and sustaining lasting personal happiness? According to the Archbishop Desmond Tutu and His Holiness the Dalai Lama, our ability to repair our world is inextricably linked to our capacity to cultivate joy.” Excerpt from Global Citizenship Project Newsletter. Curated by Ashley Zampogna-Krug, Faculty Liaison to the International Education Center. (Fall 2022 (21)).